



VOLUNTARY SECTOR COMMITTEE – 4TH DECEMBER 2013

SUBJECT: ITEMS OF INTEREST TO THE VOLUNTARY SECTOR

REPORT BY: NATALIE KENNY – COMMUNITY SAFETY OFFICER

COMMUNICATIONS UPDATE - SAFER CAERPHILLY DELIVERY GROUP

1. PURPOSE OF REPORT

- 1.1 The purpose of this report is to inform and update members of the Delivery Group on any points of interest or developments in the Communications for the Safer Caerphilly Delivery Group.

2. BACKGROUND

- 2.1 Historically the Community Safety Partnership had a Communications sub group, which met quarterly to discuss the partnership communications. This group has been disbanded due to the restructure of partnerships through the introduction of the Single Integrated Plan. It has therefore been agreed that communications will be a standing item on the agenda of the Delivery Group and a brief report on updates and developments be provided.

3. REPORT

- 3.1 Details of Community Safety communications work over the last six months are listed as Appendix A. Listed below are a number of items for the Delivery Group to note:

3.2 Project Bernie

The Safer Caerphilly Fire Safety Action Team has now started the planning process for "Project Bernie 2014." Project Bernie is based on a social marketing concept, which aims to reduce deliberate grass fires by addressing behaviours and attitudes within the community. The project ran in the Bargoed area over the Easter period in 2011, 2012 and 2013 with great success. The project involved a multi agency response to the problem and included an advertising and marketing campaign, patrols of the area and numerous youth activities, which all focused on addressing the problem of deliberate grass fires. It is hoped that sufficient funds will be sought to extend Bernie to other areas of the county borough in 2014 in addition to Bargoed.

3.3 Junior Community Safety Warden Scheme

Following on from a successful pilot scheme run throughout January – March 2013 the Junior Community Safety Warden Scheme is now being rolled out to all schools across Caerphilly county borough. The Community Safety Wardens will be entering schools to inform young people of the Warden scheme, talk to them about anti-social behaviour issues such as littering and graffiti and promote general community safety messages. The young people will also have the opportunity to take part in a quiz and competitions that will encourage them to think

about community safety issues. At the end of the session they will also receive a goody bag and a certificate and card to say that they are now a Junior Community Safety Warden. The Safer Caerphilly website has also been developed to include a specific section just for the Junior Wardens which promotes safety messages and includes interactive games.

3.4 After Dark Initiative

The Caerphilly After Dark scheme is being set up to tackle night time economy issues. Organisations signing up to the scheme include numerous departments within Caerphilly County Borough Council, Gwent Police, and volunteer agencies including the Street Pastor Scheme. The three agreed aims of the scheme are to:

- To reduce NTE related crime (specifically violence, damage, and hate crime).
- Improve communication with NTE agencies and coordinate action.
- Making Caerphilly and Blackwood town centres safer.

These aims will be achieved through better communication, not only between partners, but also with the staff that run the towns pubs/clubs and in particular those who provide door security. Manage take away restaurants and taxi firms, providing training and assistance when appropriate.

The scheme is due to be launched on the 9th November. The launch will incorporate a publicity campaign supported with free merchandise to raise the profile of the scheme within the relevant areas.

4. **RECOMMENDATIONS**

4.1 That the contents of this report are noted.

Author: Natalie Kenny - Community Safety Officer (CCBC)

Appendices:
Appendix A - Community Safety Forward Work Media Plan